



Conexion International Media, Inc.

PRODUCTION SPECIFICATIONS

**These specifications apply equally to
Paralegal Today or Litigation Support Today**

ADVERTISEMENT SIZES

Trim size of publication: 8-1/8" x 10-7/8"

Non Bleed Sizes Width x Height

Full Page 7" x 10"
 2/3 Page 4-5/8" x 10"
 1/2 Page Horizontal 7" x 4-7/8"
 1/3 Page Vertical 2-1/4" x 10"
 1/3 Page Square 4-5/8" x 4-7/8"
 2-Page Spread 14" x 10"

For Spread Ads (other than center fold) allow 1/2" dead area in the gutter. Headlines that run across the center seam should be split between words not letters.

Bleed Sizes Width x Height

Add at least 1/8" to trim side of all edges that bleed. **Keep all live matter at least 3/8" from trim.** If an ad is to bleed, trim marks must be accurately applied.

Full Page Bleed Size 8-3/8" x 11-1/8"
Set trim marks at 8-1/8" x 10-7/8"
 2-Page Spread 16-1/2" x 11-1/8"
Set trim marks at 16-1/4" x 10-7/8"

Shipment of Advertising Materials

Advertising materials should be marked for Production Manager indicating issue date, and may sent the following addresses:

By email: cbuckwalter@conexionmedia.com

By USPS, Fedex, DHL, UPS:

Conexion International Media
Attn: C. Buckwalter, Publisher
 1627 Brickell Avenue, Suite 2505
 Miami FL 33129-1251
 Tel: 305 860-5625 • Fax: 305 860-5624

PRINT Materials

Digital material is required. Acceptable file formats are high-resolution PDF (Press Optimized) all fonts embedded. All 4-color images must be CMYK and minimum 300 DPI. **Small text to print in reverse on black, should be on black file only (not 4C).** InDesign files (MAC) may also be provided. Materials submitted in non-standard sizes are subject to rejection or publisher's adjustment.

ONLINE Ad Specifications

Both the Litigation Support Today and the Paralegal Today websites are designed in WordPress 4.1 web software. For production questions please go to <https://wordpress.org/support/>.

General guidelines:

File Types: GIF, JPEG, or PNG

Animation: Flash banners must be created according to WordPress requirements. Any labor or other production costs required by publication will be priced at standard trade rates with cost estimate provided in advance.

ROTATION of Ads

Where more than one advertiser wants an ad of the same size and position on a page, such ads will be placed in automatic rotation with a timing interval of approximately 10 seconds, limited to three ads in the sequence.

DUE DATES for Online Ads

Ten days prior to launch

Note: Publisher reserves the right to refuse any advertising publisher deems inappropriate or unsuitable to the magazine's target audience.

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Advertising Sales & Production: 1627 Brickell Avenue, Suite 2505, Miami FL 33129-1251 • Tel 305 860-5625 • Fax 305 860-5624